

Integrating AI at Georgetown's School of Continuing Studies: A values-aligned framework for innovation



GEORGETOWN UNIVERSITY
School of Continuing Studies
640 Massachusetts Avenue

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A photograph of a modern building's interior. A large, white, zig-zagging staircase is prominent on the left. In the background, a glass-enclosed upper level is visible. The ceiling features a pattern of circular perforations. A dark blue semi-transparent banner is overlaid across the middle of the image, containing white text. The floor is a light-colored, polished material.

**82% of college
students used AI
technology**

Source: Forbes (July 15, 2024)



**93% of faculty &
administrators
expect to expand
their AI use**

Source: [Ellucian](#) (October 22, 2024)

Why Now?

Acceleration: AI adoption outpacing capacity to respond

Overload: New tools daily, guidance still catching up

Demand: Student interest and new AI programs rising

Fragmentation: Risk of scattered, reactive efforts



Our Internal Landscape

University-wide: Generative AI Guidelines

CNDLS: AI Toolkit & AI microcredential

Georgetown Library: Generative AI Resource Hub

Cawley Career Center: AI Career Toolkit

SCS: MPS and Certificate programs

McDonough: Future of Work Initiative

CSET: CyberAI Project

Law: Tech Institute Initiatives

MedStar: AI CoLab



The Vision

“AI-driven learning, rooted in SCS values.”

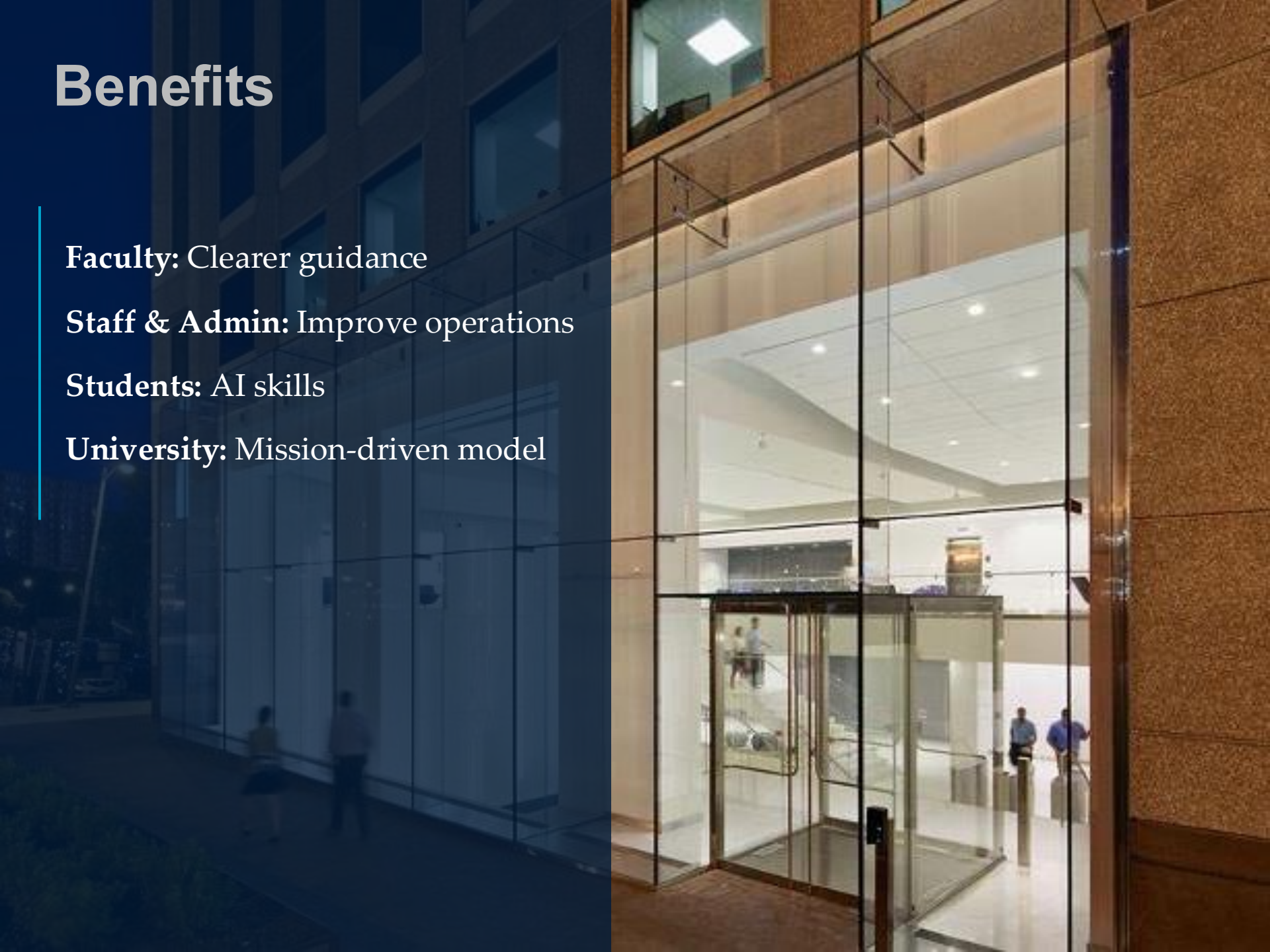
Benefits

Faculty: Clearer guidance

Staff & Admin: Improve operations

Students: AI skills

University: Mission-driven model



Progress & Next Steps

Phase 1: Research AI in higher education (3-6 months)

Phase 2: Stakeholder engagement & needs assessment (6 months)

Phase 3: Develop AI integration framework (6-9 months)

Phase 4: Pilot & refine in courses and operations (12 months)

Phase 5: Full rollout and ongoing improvement (continuous)



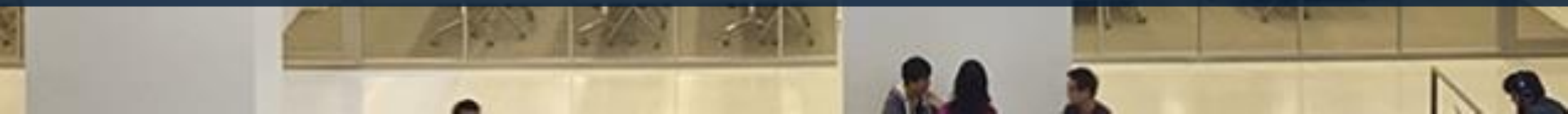


The Ask

Endorsement as a school-wide priority

Support to form cross-unit working groups

Guidance to align with university strategy





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